

INTERNET TEE SHEET WEB SITE MANAGEMENT DESIGN & COMMUNICATIONS



VALUABLE PLAYER SERVICES

The **iGolf System** is the most comprehensive Golf course management software package available. Internet based Tee Booking, Website content administration, Event and maintenance communications and Marketing services are all included in our suite of products. **Plus the iGolf System is now integrated with a comprehensive Point of Sale solution.**

EMPOWER YOUR GOLFERS

We know that your members or golfers have demands on and off the golf course. Even though your staff tries to serve them as efficiently as possible, their needs may be neglected. An **iGolf System** empowers your golfers by allowing them to take control of the time consuming tasks that occur at your club. Things like booking tee times, entering balloted tee time draws, viewing and registering for events and receiving up to the minute course conditions can be accomplished quickly and easily using the **iGolf System**.

ADD VALUE AND SERVICE

By allowing golfers to book and cancel their own tee times, and enter balloted draws, many time consuming tasks can be minimized allowing staff to better serve the member in the clubhouse. For Private and Semi-Private clubs, our points based balloted draw feature allows all members to receive the times they want in a fair and equitable manner. You can say goodbye to problematic phone booking systems and to shuffling and reworking tee times.

THE FEATURES YOU NEED!

The **iGolf System** has been built, developed and tested solely on information we have gathered from experienced golf professionals and managers. This invaluable input has allowed iGolf to implement features based on your needs. This is why iGolf has received so many rave reviews.



SAMPLE WEB SITE



SAMPLE TEE SHEET



SAMPLE ADMIN TEE SHEET

TESTIMONIALS

The iGolf System is simple, equitable and it works very well.

The back-up service and support from iGolf staff is first class. They know computer systems and how they relate to the golf industry.

Derek Thornley CPGA Head Golf Professional Richmond Country Club We are now seeing over 90% of our members booking and managing their tee times and ballots online. The amount of time and effort the iGolf System has saved us has been invaluable.

Randy Smith CPGA Head Golf Professional Vancouver Golf Club

INTERNET BASED TEE SHEET

SCHEDULING FEATURES

- Easy to use (Even for novice computer users).
- Tee time booking is available 24 hrs a day.
- Support for private, public and resort facilities.
- Secure password protected system.
- Support for 9,18, 27, 36 and 54 hole facilities.
- Custom interfaces to match your club branding.
- Automated e-mail confirmations are sent to booking golfers as well as to other registered golfers within their group. This avoids the need to call the other golfers in the group after bookings, automated draws or cancellations.
- One-click player information and play history. Simply click a player in the tee sheet to display any authorized player information.
- Statistics Engine allows the club to generate numerous custom reports for budgeting and marketing purposes.
- A Bag Report can be printed for back room staff.
- Buddy Lists create and save lists of golfers you play with the most for future bookings.
- Email Back-up control panel
- Add custom notes for Admin only view, or post them to the public/member tee sheets.
- Squeeze Bookings Allows you to squeeze in groups if necessary.

- A weather conditions and course delay editor.
- Create multiple pro shop administrators with varying access to the system.
- Concierge/ Tourism Booking agents can have special restrictions for book ahead privileges.
- Carts can be reserved by the public or Admin.
- Unlimited User/Membership Classes Create unlimited golfer or membership classes and define unlimited play restrictions.
- Automated Balloted Draw System Our Draw System (which is customizable by each Club) tracks points awarded to the Members as Tee Times are booked. The Lottery Draw is based solely on points accrued, and is not subject to favoritism. The Draw may be edited if required.
- Specialty and Shotgun Starts create custom scenarios for tournaments, shotgun & crossover starts. Also works with the Draw System.
- You can access the system from any Internet Computer in order to monitor the system as required
- Pro Shop maintains full control over tee times.
- Tee time blocking and extensive user/guest/class restrictions.
- Detailed reporting and ballot points tracking.
- Mobile phone ready (responsive).

TESTIMONIALS

The iGolf System has been greatly beneficial to our operation. The system has decreased the manual and phone work in our Pro Shop while offering better service to the members of our club. This has meant that Pro Shop staff now have more time to focus on service and sales and, most certainly, this has been a contributing factor in our increased sales revenue.

After having had the system in place for one year we conducted an extensive survey of our members. The results were resoundingly in favor of the change in booking procedures and provided evidence that the members truly appreciated the convenience of having the ability to book times from their home or office workstation at any time of the day or night.

The iGolf team has been a pleasure to work with and have always been readily available for support. We are most pleased that our club features a state-of-the-art system that provides members the services they deserve.

Rob Cummings Director of Golf CPGA Executive Professional Chilliwack Golf & Country Club

HOW THE IGOLF SYSTEM WORKS

SECURE REGISTRATION AND ACCESS

Depending on the type of club you run, there are a number of ways golfers can gain access to the iGolf Internet Tee Time System.

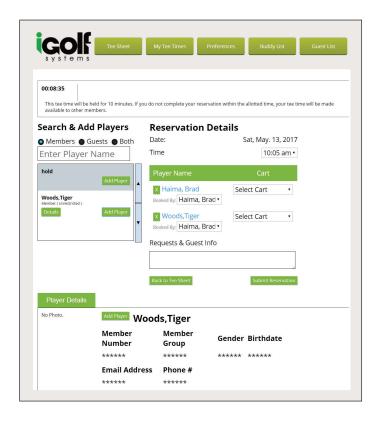
- 1. Registered members are assigned a username and password in advance which allows them to login to the members only section.
- 2. For Public and resort clubs, first time users need to create their own user account and setup a username and password in order to access the tee sheet.

Once logged in, golfers see the same tee sheet the Pro Shop uses to book their tee times (with the exception of information made unavailable by Administration). This is the magic of the iGolf System. It is not a request-for-tee time system that forces users to fill in a number of fields and await responses before completing a tee booking. The iGolf System is a point and click system that allows the booking of tee times in as little as 20 seconds.

ACCESSING THE IGOLF TEE SHEET

The iGolf Tee Time Booking System is comprised of three separate interfaces that tie in to the main tee sheet viewed by the pro shop. These are: the Admin interface which has complete control, the members only sheet and the general public sheet. Each tee sheet allows end users to quickly and effortlessly book tee times in accordance with restrictions and parameters set out by the pro shop administration.

The iGolf System Tee Sheet requires no software to be locally installed. You gain access by using a standard Internet browser so it's very familiar to even the most inexperienced Internet user. The pro shop administrator has full control over the electronic tee sheet and can pre-configure a sheet to reflect any club's booking policies. Tee times can be blocked, added or set up in advance for tournaments and balloted lottery draws.



AUTOMATED DRAW SYSTEM

Courses that use a random draw or balloted lottery methods to schedule tee times during popular or peak times can let the iGolf's automated points-based system do all the work. Stats are tracked in order to maintain a fair and impartial order for all members. Draws are first created by the tee sheet Administrator. Once created, members are then able to submit ballots for the Draw online according to their desired time. Once the draw has been run, members will receive confirmation of their drawn time via email, as well as the results being posted on the live tee sheet. Members can choose to either keep/edit or delete the time from the tee sheet. Any remaining times may be made available to other members for immediate bookings.



DRAWS AND LOTTERY BOOKING

UNDERSTANDING DRAWS AND POINTS

Many clubs run balloted draws or chit entries for peak tee times on certain days, or in some instances draws are run daily.

The key feature of the iGolf draw system is the ability of the allocate tee times based on accumulated points by each player. Points are added to each player each time a draw and are calculated based on how close a person or group comes to the tee time they have requested. The tee sheet administrator is able to set how many points are assigned for each tee time depending on how close the player comes to their requested time. Once this preference is set up the system will automatically add points when a draw is run. Points are set up in a series of 4 options that are listed as Class 1, 2, 3 and 4. Class 1 receives the most amount of points ans is allotted when a person receives the exact time, or very close to the time they requested (usually within 15 minutes). Class 2 would assign fewer points as it would be further away from the requested time (usually 30 minutes). Class 3 would receive fewer points again and Class 4 would usually receive zero points as it would be set to a time significantly outside of the requested tee time.

PLACING PLAYERS INTO THE TEE SHEET

An example of a draw and point allotment would be as follows: A person books his or her group and requests a tee time of 9:00am. They would then select a windows of time before and after their requested time that they would be willing to play if they cannot get their exact time. This allows the system to review accumulated points from all players vying for the time of 9:00am and place people into time as close as possible to their requested time. If a spot is not available for the requested time the iGolf system would work out from the requested time until it finds a spot for that group. Keep in mind that it is important that players assign their actual available window of time they can player. If a player sets the window too small then there could be a chance that the person would not receive a tee time if they have accumulated too many points. In this case they would be placed outside of the draw and be listed as an unassigned tee time.

ACCEPTING DRAWS

Once a draw has been run by the proshop the system would place the players into their designated spots by giving priority to people or groups with the fewest number of points. The administrator could then review and adjust the tee sheet if needed. If everything is good the draw would then be accepted and tee times would be placed into the live tee sheet. An email is then sent to all players informing them of where they placed on in the draw and the time they will tee off.

The total number of points a player has accumulated can be reviewed by the tee sheet administrator at any time and points can also be ignored for specific draws that do not require priority sorting.

ENTERING DRAWS

STEP ONE

Tee times can be entered directly into the tee sheet or entered into a draw. When a player clicks on a day that will be running a draw the person must enter a ballot in order to receive a tee time for that day. If the draw has already been run or there isn't a draw set up for that day then the player would be able to book a tee time directly onto the tee sheet based on availability. To enter a draw they would click on the "Create Entry" button in the title bar that also includes a description of the draw. Once the tee booking interface has opened you have two methods of entering another member. You can select a player from you Buddy List which will be listed in the Members box (once you have created a Buddy List). You can select all the members in your Buddy List by holding your mouse button down and dragging over the list. You can also hold the control button down and click on multiple players.

If you are adding a player not in your Buddy List you can search for another member by typing their last name into the Search Box. As you type the name it will zero in on the name you are searching for. Quite often you will only need to type a few letters in order to see the members name.

DRAWS AND LOTTERY BOOKING

As you locate the players you must click on their name. They will become highlighted. Once a player is highlighted you will need to click "+ Player" to move them to the Selected Players box. If you would like to bring a guest that has already played with you, they will be listed in the Guest box and you can click on their name to highlight the guest and then click "+ Guest" to add them to your group. If they are not in your list you can click "Create Guest" and try to locate the guest in the search box. If they are located in the Search you can highlight the guest and click "+ Guest" to include them in your guest list. If they are not in the system you will then have to click "Create Guest" and fill in the guest info. The guest will automatically be added to your guest list.

STEP TWO

You will first be prompted to enter your Desired Time. This is the time that you would like to play. Click on the drop down menu and select a time by clicking on it.

Now you are required to select the absolute earliest time you or your group is available to play. Click on the drop down and select your time.

Then you must define the absolute latest time you or your group is available to tee off. Click on the drop down and select your time.

Once you are happy with your selections Click the "Submit" button to complete your draw entry.

UNDERSTANDING YOUR WINDOW OF AVAILABILITY

It is important that all players understand that the iGolf system will not give preference to anyone based on the size of their window of availability. The system can only fit your group into the time frame you have defined, so it is very important that your window of availability is properly set to your absolute earliest and latest time you are willing to accept a tee time. If this is not set properly you will run the risk of not getting a tee time for you or your group.

ADDITIONAL POINTS ABOUT MAKING DRAW ENTRIES

POINT #1: DUPLICATE ENTRIES

If you submit a draw entry that includes the name of someone that has already been included in the draw by someone else, you will be notified by the system that the person is already in the Draw. You will need to remove that person from your entry before the system will allow you to complete the entry.

POINT #2: MEMBER IS NOT LISTED

If you cannot find the name of a member you are trying to enter, it is because they are restricted from playing at that time. Restricted players can only be entered by the tee sheet administrator in the pro shop.

POINT #3: RESTRICTED MEMBER CLASSES

The times that are indicated in the drop down menus are class and user sensitive. This means that the system will look at draw time and the class restrictions of the members you are playing with and only provide you with the times that the group as a whole are eligible to play in.

For example: a Draw is set up from 6:00am to 6:00pm on a Saturday. Lets say that you are trying to enter a ballot for yourself, 2 full play members and a Junior. You and your other 2 members may be eligible to play the entire day, but a Junior is set up with a restricted time that only allows them to play before 7:00am or after 2:00pm on Saturdays. The times in the "Desired Time" drop down box would only list the available times for the restricted Junior member of 6:00am to 7:00am and then from 2:00pm to 6:00pm. If the Junior were removed from the booking, the "Desired Time" drop down box would include all the times available to the 3 full play members between 6:00am and 6:00pm.

DRAWS AND LOTTERY BOOKING

CHANGING AND/OR DELETING YOUR DRAW ENTRIES

As long as a draw has not been run, players are able to change or delete their draw entry. When a player returns to a day where the draw is set up they will see a "Modify Entry" button and a "Cancel Entry" button. To modify your specified times "Modify Entry" button. The first screen that comes up will be the player information. Click "Continue". You can modify your Desired Time, Your Earliest Time, or your Latest Time, or any combination there of. Click "Submit" to complete the edit. Once you return to the tee sheet you will see the change in your times reflected in the summary above the "Modify Entry" button.

If you need to withdraw your Draw entry before the Draw has been processed simply go to the day of Draw and click the "Cancel Entry" button. You will get a pop up box asking you to confirm that you want to remove your entry. Click "OK" to remove your entry.

Once you return to the tee sheet you will notice that the "Create Entry" button appears again. If you do become available again, you can re-enter a Draw entry.

Our members have found the iGolf System to be extremely user-friendly and because they now have the ability to view the entire tee sheet online, they have been efficiently filling in gaps which has increased our rounds played.

Trevor Hay CPGA Golf Professional Point Grey Golf & Country Club

Home of the 2003 BMO Financial Group LPGA Women's Canadian Open

Note: When deleting a Draw entry submitted by yourself on behalf of you and other players, it will also remove the other players from the Draw.

It is important to understand that if you are the only one in the group that can no longer play, you must delete your entry and have someone else in the group submit a new entry.

For a personal demo of the iGolf System, Hoolahoop, or any of the Circle Graphics family of products, please contact a sales representative or visit one of our websites for more information.







TEL: 604.850.1221 | **FAX:** 604.850.1830

info@igolfsystems.com